

# Pitching Masterclass

Experienced professionals can sometimes fall into a particular way of presenting themselves, called a 'comfort zone', which can get in the way of innovation and change. When a market, and your clients, expect something new, something that stands out from the crowd, it can be difficult to see how best to evolve.

**PITCH  
DOCTOR.**

This Masterclass is for experienced professionals or sales teams who want to take a fresh look at the way that they pitch. Be challenged, try out new ideas and gain valuable, insightful and honest feedback that will help you push your pitching skills to a new level.

After a Pitching Masterclass with The Pitch Doctor, your pitches will never be the same again.

- Secret 1: It's All About Them
- Secret 2: By The Time You Start, It's Already Too Late
- Secret 3: Let Them Listen Before You Begin Speaking
- Secret 4: Dream The Dream
- Secret 5: Mind Your Language
- Secret 6: Say It Again, Sam
- Secret 7: The End... Or Is It?

## Target Audience

- Experienced staff who want to revisit and evolve their approach to pitching

## The Pitch Doctor

The Pitch Doctor - Paul Boross - and his team of professional trainers have one mission: to help you win business.

How? By coaching you in the art and science of pitching. By showing you how to present yourself, your company and your product to optimal effect. By equipping you with a toolkit of psychology, NLP, performance, communication and storytelling techniques that not only deliver commercial results, but build relationships and keep clients coming back for more.

In short, by giving you the skills to win and the confidence to dare to.

**Explore all the courses**

[www.paulboross.com/training/courses](http://www.paulboross.com/training/courses)

**PAUL  
BOROSS** 

+44 (0)20 877 3248

[paul@paulboross.com](mailto:paul@paulboross.com)